

**(SSPA) SIPNA SCHOOL OF PLANNING AND ARCHITECTURE,
AMRAVATI**

First Mid Sessional Exam

Session- (2019-20)

Subject: -ARCHITECTURAL COMMUNICATION SKILL

Max. Mark:-20

Year/Semi: - first year - semi 1

Time:-01:00 Hr.

Note:- 1. Question no. **one** is compulsory

1) A nation does not live by its big factories, dams, or buildings. It lives only by the character of its people. During the hundred years of foreign rule, our nation character was shaken. Now students are still in the process of training. It is their sacred duty to build up their character. They must learn from the very beginning the lessons of self-help, self-reliance and self-sacrifice. These are essential qualities of character which they must acquire. The time has come now when competition must give way to co-operation in every walk of life. Students must learn how to co-operate with each-other in their classrooms, on the playgrounds and in other activities of life. For them no duty is of greater importance than the development of character.

- a) What does the life of a nation lie in? [5]
- b) What should our students learn from the beginning ?
- c) What should they realize?
- d) Where should the students have the best opportunities for learning co-operation?
- e) Pick out the words or expressions from the passage which mean the same as:
1) to replace 2) to gain by efforts
- 2) Difference between meeting and conference ? [3]
- 3) What is non-verbal communication and its importance? [3]
- 4) Explain the terms: a) Facial expressions b) Eye contact c) posture [3]
- 5) a) How to organise a conference and seminar ? [3]

OR

- b) Define personal appearance and explain it? [3]
- 6) a) What are the indicators of Non-verbal communication? [3]

OR

- b) Write ten rules for successful meeting? [3]

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